

# CONTRACT



KVVU TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)  
3050 K St NW  
Washington, DC 20007

Contract / Revision 499704 /		Alt Order # 06388504
<u>Product</u> <b>OBAMA SKED A ADD</b>		
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Estimate #</u> 2174	
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/25/12 / 10/25/12
		<u>Billing Cycle</u> EOM/EOC
		Broadcast
<u>Station</u> KVVU		<u>Account Executive</u> Teresa Difuria
		<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 95	<u>Advertiser Code</u> 101	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 8	KVVU	10/28/12	10/28/12	Family Guy/American Dad	Su 9p-10p		:30			NM	3	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:	10/22/12	10/28/12	-----1		1				\$2,450.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/22/12-10/28/12	Family Guy/American Dad	Su 9p-10p	-----Su	:30	\$2,450.00	NM		
				See MG 8.2,8.3,8.4								
	2	KVVU	10/26/12-10/26/12	Fox 5 News M-F 11p	M-F 11-1135p	-----F----	:30		\$1,025.00	NM		
				④ MG for 8.1 10/28								
	3	KVVU	10/28/12-10/28/12	Simpsons/Simpsons	M-Sa 8-10p/Su 7-1-----Su		:30		\$650.00	NM		
				④ MG for 8.1 10/28								
	4	KVVU	10/29/12-10/29/12	Special Early News	Special Early New:M-----		:30		\$775.00	NM		
				④ MG for 8.1 10/28								
E 9	KVVU	10/27/12	10/27/12	NCAA Football Early Game	NCAA Football Ear		:30			NM	1	\$4,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:	10/22/12	10/28/12	-----S-		1				\$4,100.00			
E 10	KVVU	10/28/12	10/28/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:	10/22/12	10/28/12	-----S		1				\$1,200.00			
E 11	KVVU	10/25/12	10/29/12	Extra	M-F 1:05-1:35am		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:	10/23/12	10/29/12	M--TF--		2				\$100.00			
E 12	KVVU	10/27/12	10/27/12	TMZ Weekend	Sat 130-230am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:	10/22/12	10/28/12	-----S-		1				\$150.00			
Totals											15	\$24,250.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	12	\$22,425.00	\$19,061.25
10/29/12 - 10/29/12	3	\$1,825.00	\$1,551.25
Totals	15	\$24,250.00	\$20,612.50

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive  
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<u>Contract / Revision</u>	<u>Alt Order #</u>	
499704 /	06388504	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	OBAMA SKED A ADD	2174
<u>Advertiser</u>		<u>Original Date / Revision</u>
Obama For America		10/25/12 / 10/25/12

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

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REP HEADLINE# 6388504 TRP# 499704  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100  
ORDER WORKSHEET

FAX# 610-225-1191 OCT25/12 09.266  
HARRIS REPORT FROM REP \*\*\* KVUU-TV \*\*\*  
\*\*CHANGES\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/B OBAMA/D/PRE/US

AGY # 1051 AGY. NAME GREEK, MARGOLIS, MITCHELL  
3050 K ST NW,

WASHINGTON, DC 20007

PRDCT OBAMA SKED A ADD EST#2174 COMMENTS: (LINE, ORDER,  
CANDIDATE  
CONTINUE  
REDO)

FLIGHT DATES OCT23/12 OCT29/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDDEF

REP: OK'D M2 SEE LINES 14-16

TOTAL SAME  
PLS CNF THANKS  
NIKKI

THIS IS A CRIMINAL  
ALL INVOICES ARE TO BE SIGNED  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

OBAMA FOR AMERICA SKED A ADD

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:  
:LINE#:  
  
AGENCY ADVERTISER CODE = 95 AGENCY EST# = 2174  
AGENCY PRODUCT CODE = 101

AGENCY ADVERTISER CODE = 95  
AGENCY PRODUCT CODE = 101  
AGENCY EST# = 2174

8	S	900P-1000P	30	\$2,450.00	10/28	10/28	0	SUN
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PROGRAM : FAMILY GUY /AMERICAN DAD  
CON COM1 : FAMILY GUY /AMERICAN DAD

CON COM: FAMILY GUY /AMERICAN DAD

CONUM THIS IS A CASH IN ADVANCE SCHEDULE XXXXX

ALL INVOICES ARE TO BE SENT TO:

ACCOUNTING

SOLOS ESTRUCTURAS 800

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\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP OCT25/12 09.26  
\*\*CHANGES\*\* \*\*\* KVUU-TV \*\*\*